

Womens Series

At Pure we are united in a common goal;
one to empower women and to provide
opportunity.

Our commitment is to create unique
fashions to cherish in an uncompromising
fit, and quality.

Womens Series

Did you know that Pure's unique fashions are created by a community of women in Thailand?

They handcraft each piece by hand, making it truly a one-of-a-kind. Providing opportunity to these women in order to offer beautiful, skillfully-crafted knitwear to our customers has been at the heart of our business for almost 20 years.

It is with this in mind we thought you might want to meet the ladies behind your favourite collections.

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Meet Doreen Our General Manager



I joined Pure over 7 years ago. I interviewed with the founder Sébastien Sirois, he was charming and charismatic.

The opportunity to work in Thailand propelled me to accept the job.

I have a Bachelors degree in Science Accountancy.

In general terms my job is to ensure the factory is running smoothly.

I also get involved in shipping, accounting, and customer service support.

n e o n  **buddha**
nirvana for your body and soul™

Meet Doreen Our General Manager



I enjoy going to the factory seeing and feeling the warm respect from the employees and my co-workers.

I am happy when I am travelling and learning new things !

If asked what my biggest accomplishment is...I would have to say it is becoming a factory manager of over 200 people that speak a language I don't understand.

I am proud that have personally improved intellectually, and emotionally because of all the training and exposure I was given in this job.

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Some days are more challenging than others but I am grateful that my life and my family's life has much improved over the years.

This is a reminder to me that with hard work and dedication comes opportunity and a better life.

I am lucky, that everyday I get to work with great people, at Pure.