

# Women series

At Pure we are united in a common goal;  
one to empower women and to provide  
opportunity.

Our commitment is to create unique  
fashions to cherish in an uncompromising  
fit, and quality.

# Women of Pure

Did you know that Pure's unique fashions are created by a community of women in Thailand? They knit each piece by hand, making it truly a one-of-a-kind. Providing opportunity to these women in order to offer beautiful, skillfully-crafted knitwear to our customers has been at the heart of our business for almost 20 years. It is with this in mind we thought you might want to meet the ladies behind your favourite collections.



## Introducing Fran & Doris

Pure  
HANDKNIT®

### Our Sales Representatives



Our role is to keep the brand  
viable.

Continue to grow and keep the  
brand relevant in the south east  
market.

## Introducing Fran & Doris

### Our Sales Representatives



We are proud to say our customers appreciate our distinctive style and detail.

Coconut buttons will forever be synonymous with Pure.

We have made a footprint in the market, one that was revolutionary and has yet to be replicated.

## Introducing Fran & Doris

### Our Sales Representatives



The brand stands for handmade, cultural growth, ethics, and purpose. Every garment we sell makes someone's life a little better.

Pure makes people feel good.

Making everyone happy without compromise...just being genuine and thinking outside the box describes us best.

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Why is the original button wrap 202327  
your favorite piece....?

It's what people say about those great years  
at studio 54...you have to have lived it to  
understand it!