



Pure[®]
HANDKNIT

Women series

At Pure we are united in a common goal; one to empower women and to provide opportunity.
Our commitment is to create unique fashions to cherish in an uncompromising fit, and quality.

The Women of Pure

Did you know that Pure's unique fashions are created by a community of women in Thailand?

They knit each piece by hand, making it truly a one-of-a-kind. Providing opportunity to these women in order to offer beautiful, skillfully-crafted knitwear to our customers has been at the heart of our business for almost 20 years.

It is with this in mind we thought you might want to meet the ladies behind your favourite collections.

Introducing Siriya

Our Production manager



My name is Siriya I have been with the company for 16 years now. I have enjoyed my job as production manager over the years working alongside the wonderful women at Pure.

Prior to joining the company I worked as a waitress and studied Tourism management in College.

What I enjoy most about working at Pure it that it is always challenging, Constantly providing me new experiences by which I can learn and grow.

The things I have learnt over the years include textiles and to think out of the box.

Pure
HANDKNIT®

neon  buddha™
nirvana for your body and soul™

Siriya

Our Production manager



Recently diagnosed with Fibromyalgia,
some days are more difficult than others.

I am thankful for the support and kind understanding of my co-workers.

If asked what I am most proud of...I would have to say my team...
We are like a family.

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Siriya

Our Production manager

If I have to pick my very
favorite piece?

It would have to be the
original button wrap!!
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